

CURRICULUM VITAE

- 1) **Name** Prof. CH.RAJESHAM
- 2) **Father's Name** VEERAAIAH
- 3) **Social Status** BC-B - PADMASHALI
- 4) **Educational Qualifications** **M.Com** (Gold Medal), Kakatiya University – 1984
M.Phil - Kakatiya University - 1987
Ph.D. – Kakatiya University – 1997
M.B.A – Dr. B. R. Ambedkar Open University, Hyderabad – 2005.
- 5) **Present Designation** **Professor** (Rtd on 30th November, 2019)
Date of Promotion as Professor : 27/07/2006
Department of Commerce and Business Management,
Kakatiya University, Warangal – 506009,
Telangana State, India.
- 6) **Regular Service in KU** **32 Years and 6 Months**
- 7) **Administrative Positions held in KU/ At Telangana State Level:**
- Dean** **College Development Council, Kakatiya University, Warangal** from 1st February, 2018 to November, 2019.
- Principal & Head** University College of Commerce and Business Management, Kakatiya University, Warangal from 1st September, 2019 to 30th November, 2019.
- Chairman** **Board of Studies**, Department of Commerce and Business Management, Kakatiya University, Warangal from 1st July, 2018 to 31st August, 2019.
- Convener, TSICET-2019** **Telangana State Integrated Common Entrance Test – 2019**, Telangana State Council of Higher Education, Hyderabad, Procs. No. TSCHE/CETs/CMP/TSICET – 2019/Jan dated 11/01/2019.
- Member in KU Budget Committee** Vide KU Order No. 502/C1/KU/2018-2019/CBE dated 13/12/2018, Member in Budget preparation committee and **Presented KU Annual Budget for 2019 – 20** before Senate Body of Kakatiya University, Warangal in March – 2019.

Vide KU Order No. 321/C1/KU/2017-2018/CBE dated 02/01/2018, Member in Budget preparation committee and **Presented KU Annual Budget for 2018-19** before Senate Body of Kakatiya University, Warangal in March – 2018.

8) Administrative Positions held in Kakatiya University:

Principal	University P.G. College, Kakatiya University, Khammam, KU Order No. 1203/A3/KU/2000 dated 01/08/2000.
Vice- Principal	University Arts and Science College (KU), Subedari, Warangal, KU Order No. 444/A2/2009/AO-08 dated 30/05/2009.
In-charge Principal	University Arts and Science College (KU), Subedari, Warangal, KU Order No. 714/A2/KU/2010/AO-08 dated 24/07/2010.
Additional Controller of Examinations Director	Distance Education, Kakatiya University, Warangal, KU Order No.569/A2/KU/2015/AO-35, dated 31/08/2015. University Hostels, Kakatiya University, Warangal, KU Order No. 644/A2/KU/2012/AO-110 dated 11/09/2012.
Director	Placement Office and Foreign Relations, Kakatiya University, Warangal, KU Order No: 361/A2/KU/2008/AO-144 dated 16/04/2008.
Chairman	<ul style="list-style-type: none">▪ Board of Studies (BOS), Department of Commerce, Satavahana University, Karimnagar, Lr. No. SU/KNR/BOS/Estt.-211/2017-18/777 dated 27/10/2017.
Member, Board of Studies in Various Universities	<ul style="list-style-type: none">▪ Dr. B. R. Ambedkar Open University, Hyderabad, Order No. 116/Estt./A.I/507/2018-19 dated 01/06/2018.▪ Department of Business Management, Telangana University, Nizamabad, Proc. No. 50/AAO/REG/TU/ NZB/2017 dated 18/07/2017.▪ Department of Commerce and Business Management, Satavahana University, Karimnagar, Order No. 255/SU/BOS/Acad/C&BM/2010 dated 02/09/2010▪ Department of Commerce and Business Management, Kakatiya University, Warangal, KU Order No. 542/B2/Acad/KU/2012 dated 28/06/2012.
Member in Academic Senate	<ul style="list-style-type: none">▪ Academic Senate, Kakatiya University, KU Order No. 158/B1/KU/2018 dated 13/02/2019.
DC Member	<ul style="list-style-type: none">▪ Department of Commerce and Business Management, Kakatiya University, KU Order No. 1049/A2/KU/2017/DC/Gen-04 dated 21/12/2017.▪ Department of Commerce and Business Management,

University Nominee on the Governing Body of:	<p>Kakatiya University, KU Order No. 738/A2/KU/2015/DC/Gen-04 dated 04/11/2015.</p> <ul style="list-style-type: none"> ▪ Department of Commerce and Business Management, Kakatiya University, KU Order No. 855/A2/KU/2012/DC/Gen-04 dated 15/11/2012. ▪ Kakatiya Institute of Technology & Science (KITS), Warangal, Lr. No. KITSW/Ett/Recruitment/2019/327 dated 22/06/2019. ▪ Global College of Hotel Management, Hanamkonda, KU Order No. 92/Acad. Audit/KU/2017 dated 24/04/2017 ▪ Shanthi Nikethan Degree College, Godavarikhani, Karimnagar District, KU Order No. 247/A2/KU/KU/2003 dated 11/03/2003 ▪ P.Satyanarayana Rao Memorial Degree College, Golgatta Road, Bhadrachalam, KU Order No. 699/A2/KU/2004/Gen – 01 dated 24/07/2004 ▪ Vidyabarathi Degree College, Thandoor, Adilabad, KU Order No. 64/A2/KU/2006/GEN-01 dated 24/01/2006 ▪ Bharati Institute of Management, Warangal, KU Order No. 464/A2/KU/2008GEN-01 dated 06/06/2008. ▪ KIMS Pharmacy College, Warangal from 2011 to 2013. ▪ The Crescent Institute of Management, Warangal from 2014 to 2017. ▪ VR College of Management, Warangal from 2017 onwards.
Member in Committees	<ol style="list-style-type: none"> 1. Admission Committee to conduct Ph.D Admission interviews, Order No. 50/DEAN/FCBM/KU/2017 dated 21/12/2017 2. NAAC Peer Team Discussion Session, Government Degree College, Nirmal, KU Order No. 641/A2/KU/2018 dated 23/08/2018. 3. Advisory Committee of Directorate of Admissions, Kakatiya University, Warangal on 27/03/2018.
Regional Co-ordinator	EAMCET-2001 & 2002 for Khammam District, being appointed by JNTU, Kukatpalli, Hyderabad.
City Co-ordinator	ICET & Ed.CET – 2001 & 2002 for Khammam District, being appointed by Osmania University, Hyderabad and Kakatiya University, Warangal.
Director	A.P. Economic Conference held in February, 2001 at University P.G. College, KU, Khammam.
Seminar Director	National Seminar on ‘Copy Rights Act’ held in November, 2001 at University P.G College, KU, Khammam.
Chairperson	<ul style="list-style-type: none"> ▪ Committee on Revision of Remuneration for Spot valuation/conduct of examinations (Theory/ Practicals), Kakatiya University, KU Order No. 69/A2/KU/2019/COMT

dated 28/01/2019.

- **Steering Committee for holding XXI Convocation**, Kakatiya University, Warangal. KU Order No. 866/B4/ACAD/KU2018 dated 25/06/2018.
- **To Guide, Monitor and Review** the functioning of the Directorate of Self-Finance Courses, KU Order No. 489/A2/KU/2017/COMT-143 dated 15/06/2017.

9) Research Guidance : 11 PhDs Guided and Awarded by Kakatiya University

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|--------------------------|---|
| 1) T.Gopi | Promotion of Small Entrepreneurship in AP – A Comparative Study. |
| 2) K.Ramulu | Materials Management in Coal Industry – A Study of SCCL. |
| 3) K.Durga Prasad | Sickness in Small Scale Sector – A Study of Select Units. |
| 4) D.Raghava | Marketing of Dairy Products in AP – A Study of Cooperative & Private Dairy Units. |
| 5) Ch. Ravi | Impact of Electronic Media on Consumer Behaviour |
| 6) Manmadhnath Samantray | Consumer Satisfaction and Marketing Dynamics in Indian Cellular Industry. |
| 7) Narayana Swamy | Rural Marketing Communications in A.P. – A Study of Select Products. |
| 8) V. Devender | HRM Practices in SCCL. |
| 9) V. Ramanadh | Credit Risk Management in Indian Commercial Banks – A Comparative Study |
| 10) V. Naveen | Corporate Social Responsibilities in APSRTC |
| 11) Shaik Hameedullah | Performance of APSFC in Financing SMEs in Andhra Pradesh. |

6 More Ph.D are in progress and ready for submission.

Foreign Ph.D Scholars Registered and in Progress : 03

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| 1) MD Baig | HRM Practices in Jewellery Industry of Dubai– A Study of Dhaabhass Jewelleries. |
| 2) Umme Thayyiba Khatoon | HRM Practices in Telecom Sector in KSA – A Select Study |
| 3) Dasyam Abhinavya Bhaskar | Tourism Development in Telangana State |

M. Phils Guided : 03

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| 1) Eslavath Nandu | RRBs Financing for Rural Development Programmes in Khammam District – A Study of NGB |
| 2) Sudha | HRM Practices in LIC – A Case Study |
| 3) V. Kanakalatha | Women Empowerment through Self Help Groups in A.P. |

10) Fellowships Availed **ICSSR's (New Delhi)** Study Grant & Short –term Fellowship for Doctoral Research Work.

11) Research Projects **Major Research Project - 01**
Customer Value Management in State Transport Undertaking – A Study of Selected Undertaking' Sanctioned by UGC, New Delhi.
Minor Research Projects – 02
Sanctioned by UGC, Kakatiya University, KU Orders No.547/UGC/KU/96 dated 17/12/1996 and KU Order No. 238/UGC/KU/2000 dated 19/08/2000.

12) Books Contributed : **02**

1. **Management Accounting**, Telugu Academy, Hyderabad, First Edition – 1998.
2. **Self –Employment and Govt. Policy – Future Challenges**, Anmol Publications Pvt. Ltd., New Delhi, First Edition – 2006.

13) Research Papers Published in National and International Journals: 27

S. No.	Title of the Paper	Name of the Journal	Year of Publication & ISSN/ ISBN
1	Competency Mapping of Management Students – A Study in Telangana State	SCOPUS Indexed - Journal of Advanced Research in Dynamical and Control Systems (JARDCS)	April – 2019, Vol. 11, No. 5 PP: 126-133 ISSN:1943-023X
2	RACE: An effective CRM model for digital marketing	International Journal of Commerce and Management Research, Gupta Publications, Delhi, India	July 2019 Vol. 5, Iss. 4 PP. 45-48 ISSN:2455-1627
3	Technological Innovations and Challenges in Banking Industry in India	International Journal of Scientific Research and Management (IJSRM)	August 2017 Vol. 5, Iss. 08 PP. 6691-6698 ISSN:2321-3418

4	HRD Practices in Sigareni Collieries Company Limited	Business Vision, Sister Nivedita Foundation's, Management and Business Quarterly Journal, Hyderabad.	July – September 2013, Vol: 9, No.3 ISSN: 2231-5497
5	Role of Farmers Club Programmes in Agriculture Development	Osmania Journal of Management, Department of Business Management, Osmania University, Hyderabad.	February 2010 Vol.-VI, No. – 1 PP: 109-118 ISSN: 0976-4208
6	Consumer Satisfaction and Market Dynamics in Indian Cellular Industry	Kakatiya Business Review, Department of Commerce and Business Management, Kakatiya University, Warangal	March 2008, Vol. IV, No.2 PP:203-2015
7	Microfinance and Self Help Groups – A Case Study	PRAKALPA – The Journal of Commerce, Department of Commerce, C.K.M. Arts & Science College, Warangal.	February – 2008, Vol.1, No.1 PP: 83-88
8	Changing Business Environment and HRM Tasks	Business Analyst, Journal of Management Studies, University Arts and Science College, Subebari	January – 2008, Vol: II, No.1 PP:96-103
9	Management of APSRTC Bus Services in Tribal Areas –A Case Study	Kakatiya Business Review, Department of Commerce and Business Management, Kakatiya University, Warangal	September 2007, Vol. IV, No.1 PP: 18-25
10	Management of NPs in Indian Scheduled Commercial Banks	The Chartered Accountant Journal of the ICAI, New Delhi	June 2007, Vol. 55, No.12 PP: 1953-1962
11	Problems of SSI Sector from Marketing Perspective	Prakarsha, Journal of Management Education and Research, Chaitanya Management Association, Chaitanya P.G. College, Kishanpura, Hanamkonda	January – 2006, Vol-III, No.1. PP: 83-90
12	Changing Scenario of Indian Insurance Sector	Indian Journal of Marketing, Hauzkhas, New Delhi	July 2006, Vol: XXXVI, PP: 9-15
13	Women Entrepreneurs in India – Some issues	Self Employment & Governments Policy – Future Challenges, Anmol Publications Pvt. Ltd., New Delhi – 110 002 (India)	First Edition – 2006 ISBN: 81-261-2708-2 PP: 407-413
14	Changing Scenario of Indian Insurance Sector	Indian Journal of Public Enterprise, Institute of Public Enterprise Research, Allahabad,	December – 2005, Vol.-21, No.-39 PP: 12-26
15	Portfolio Management in general Insurance Industry – A Study of New India Assurance Company Limited	Kakatiya Business Review, Department of Commerce and Business Management, Kakatiya University, Warangal	March – 2005 Vol.2, No.1 PP: 174 - 182
16	Emerging Women Entrepreneurs in India – Some Observations	Indian Journal of Marketing, Hauzkhas, New Delhi	May 2004 Vol.XXXIV PP:21-22, 25

17	Costing in Public Enterprises – A Study	Kakatiya Business Review, Department of Commerce and Business Management, Kakatiya University, Warangal	March – 2004, Volume : 1, No.1 PP:44-59
18	Women Entrepreneurs in India Trends and Reflections	Kakatiya Business Review, Department of Commerce and Business Management, Kakatiya University, Warangal	March – 2004, Volume : 1, No.1 PP: 169-175
19	Predominance of N. B. F. Cs. in Indian Financial System – A focus on their Regulation and Control.	Indian Journal of Public Enterprise, Institute of Public Enterprise Research, Allahabad,	June – 2000 Vol.-15, No.-28 PP: 56 - 64
20	Accounting Practices in Public Enterprises – A Study of Selected Undertaking	Finance India, The Quarterly Journal of Indian Institute of Finance, New Delhi	March – 1999 Vol. XIII, No.1, PP:147 – 155 ISSN: 0970-3772
21	An Assessment of Regulation of Financial Markets in India	Indian Journal of Public Enterprise, Institute of Public Enterprise Research, Allahabad	June – 1994, Vol.-9, No.16 PP: 42 – 55
22	International Standard Organisation – (I.S.O.) – 9000	Social Sciences, Telugu Akademi, Himatyathnagar, Hyderabad	November – 1997, Vol-3, No. 7 PP:190-194
23	Transparency in approaches to social accounting – the purpose and process	The Management Accountant Journal, ICEAI Bhawan, New Delhi.	November – 1996, Vol.31, No.11 PP: 802-805
24	Teaching Competencies in Management Education: A Need-Based Study	Emerging Issues and Challenges in Commerce and Management, Paramount Publishing House, Hyderabad	First Edition -2019, PP – 37-40 ISBN:978-93-53513-90-0
25	Role of Banks in Environmental Protection	Emerging Issues and Challenges in Commerce and Management, Paramount Publishing House, Hyderabad	First Edition -2019, PP – 264-266 ISBN:978-93-53513-90-0
26	Digital Banking in Rural India: A Study	Emerging Issues and Challenges in Commerce and Management, Paramount Publishing House, Hyderabad	First Edition -2019, PP – 292-295 ISBN:978-93-53513-90-0
27	Competency Mapping of Teachers of Management Education - A Study in Telangana State, India	RSU International Research Conference 2018, Rangsit University, Pathum Thani Province 12000, Thailand	First Edition – 2018, PP - 658-668 ISBN: 978-616-421-053-0

14) Research Papers Presented at Conferences / Seminar : 13

S. No.	Title of the Paper	Conference / Seminar Organised by	Date and Year
1	Teaching Competencies in Management Education:	Two-Day National Seminar on Emerging Issues and Challenges in	25 th & 26 th March, 2019

	A Need-Based Study	Commerce and Management, Department of Commerce and Business Management, University Arts & Science College, Subedari	
2	Role of Banks in Environmental Protection	Emerging Issues and Challenges in Commerce and Management, Paramount Publishing House, Hyderabad	25 th & 26 th March, 2019
3	Digital Banking in Rural India: A Study	Emerging Issues and Challenges in Commerce and Management, Paramount Publishing House, Hyderabad	25 th & 26 th March, 2019
4	Problems and Prospects of Health Insurance Policies in India – A Study of select Insurance Companies	Two-Day National Seminar on Health Insurance in India – Issues and Challenges, Department of Commerce and Business Management, Kakatiya University, Warangal – 506009, T.S., India	23 rd & 24 th March, 2018
5	Start-up India – Challenges and Opportunities	Transforming Indian Economy during 25 years of Economic Reforms, Department of Commerce and Business Management, Kakatiya University, Warangal	6 th & 7 th March, 2018
6	CSR Initiatives in Indian Banking Sector	Two-Day National Seminar on Corporate Social Responsibility in India- Emerging Issues and Challenges, Department of Commerce and Business Management, University Arts & Science College (Autonomous), Kakatiya University, Warangal	3 rd & 4 th February, 2017
7	Management Education – the Impact of Information Technology	Two-Day National Seminar on New Paradigms of Management Education in India, School of Management, University Arts & Science College, Kakatiya University, Warangal	26 th & 27 th March, 2008
8	Accounting Practices in SCCL	28 th All India Accounting Conference, Osmania University, Hyderabad	10 th & 11 th December, 2005
9	Emerging Trends in Indian Capital Market	UGC Sponsored Two-Day National Seminar on Financial Markets in India – Problems and Prospects, University Arts and Science College, Kakatiya University, Subedari, Warangal	18 th & 19 th March, 2005
10	Management of Passenger Transport Services in AP – A Case Study	Two-Day National Seminar on Management of Services in a Competitive Market Environment, Jawaharlal Nehru Technological University, Hyderabad	29 th & 30 th September 2004
11	Women Entrepreneurs in India – Some issues	Two-Day UGC-SERO Sponsored National Seminar on Self Employment and Government Policy: Future Challenges, Department of Commerce, Nizam College (O.U), Hyderabad	20 th & 21 st August, 2004
12	Nehuru and Planning on Public Enterprises in India	All India Commerce Conference, Kakatiya University, Warangal, A.P.	Feb, 1986

13	Social Accounting	All India Commerce Conference, Jaipur University, Rajasthan	Feb, 1996
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15) As a Resource Person : 03

S. No.	Resource Person	Conference / Seminars Organised by	Date & Year
1	Technical Session – IV: Social Security Reforms	Two-Day National Seminar on Transforming Indian Economy during 25 years of Economic Reforms, Department of Commerce and Business Management, Kakatiya University, Warangal	6th & 7th March, 2018
	Technical Session – II: Life Insurance Policies in India	Two-Day National Seminar on Health Insurance in India – Issues and Challenges, Department of Commerce and Business Management, Kakatiya University, Warangal – 506009, T.S., India	23 rd & 24 th March, 2018
2	Technical Session – I: Policy Framework in India – Issues and Challenges	ICSSR, New Delhi Sponsored Two-Day National Seminar on Corporate Social Responsibility in India- Emerging Issues and Challenges, Department of Commerce and Business Management, University Arts & Science College (Autonomous), Kakatiya University, Warangal	3rd & 4th February, 2017

16) UGC New Delhi Sponsored

Orientation Course Attended : 01 Academic Staff College, Osmania University, Hyderabad, from 19/06/1993 to 03/07/1993

Refresher Courses Attended :

1. Academic Staff College, OU, Hyderabad from 21/09/1998 to 12/10/1998.
2. Kakatiya University, Warangal from 26/02/2003 to 22/03/2003.

17) Faculty Development Programme :

1. **Attended Executive Education Programme at IIM, Bangalore,** from 24th to 29th December, 2017.
2. **Faculty Development Programme in Business Finance** from 02/01/2006 to 10/01/ 2006.

18) Membership in Professional Bodies : Life Member in **Indian Accounting Association, New Delhi (Estd. 1969)** An Associate of Int. Assn for Accounting Education & Research, USA.

19) Extracurricular Activities :

- **2nd Lt. For NCC Unit and Company Commander** for two Companies at SRR Govt. Degree College, Karimnagar from October, 1987 to April 1990.
- **NSS Programme Officer**, University P.G. College, KU, Khammam, KU Order No. 80/NSS/KU/99-2000 dated 09/09/1999.
- **District Independent Authority** to monitor 'Pulse Polio Programme' in Khammam District 2001 appointed by District Collector.
- **Member, College Planning & Development Council (CPDC)**, SR&BGNR Govt. Degree College and Government College for Women, from 2000 to 2002, Khammam District.
- **Mandal Resource Person for Janmabhoomi Programme of A.P.**, Government in 1999 (Yerrupalem Mandal of Khammam District).
- **President**, Kakatiya University Teachers Cooperative Credit Society Limited, KU, Warangal from 2014 onwards.

20) Address for Correspondence

:

Dr. CH. RAJESHAM

Professor,
Department of Commerce and
Business Management,
Kakatiya University,
Warangal – 506009, (T.S), India.
(M) +91 9440163189
E-mail ID: drchr18@yahoo.com

Residential Address:

H. No: 1-7-353/3,
Revenue Colony,
Subedari, Hanamkonda,
Warangal – 506001, (T.S), India.
Phone – No: 0870 -2448419.


(Prof. CH. RAJESHAM)